MOTOTRBO™ ION LAUNCH ANNOUNCEMENT AND MARKETING ASSETS

MOTOROLA SOLUTIONS

MOTOTRBO ION

YOUR BUSINESS RUNS ON VOICE AND DATA. BUT IF YOUR DEVICES CAN ONLY ACCESS ONE, YOU'RE NOT RUNNING AT YOUR BEST.

MOTOTRBO™ Ion is our first business-ready communication device with always-on voice and broadband data capabilities. It brings together renowned PTT performance, an open app ecosystem on the Android platform, and access to our unified technology ecosystem – from video security and analytics solutions, to best-in-class network security, to powerful new software and technology services like smart virtual assistants.

With MOTOTRBO Ion, teams stay connected across networks and devices. Business-critical data and workflows are unified and simplified, and the capabilities that your workforce needs to be at their best are always on.

KEY FEATURES

APPS ARE ON

- Android platform
- Open app ecosystem
- Motorola Solutions' unified technology ecosystem
- Full multimedia capabilities
- Intuitive touchscreen interface

UPTIME IS ON

- Fast setup and updates
- Seamless device management
- Managed and supported services

SECURITY IS ON

- Device security
- Application security
- Data security

DEPENDABILITY IS ON

- Built for any environment
- Industry-leading audio
- Ultra-rugged touchscreen
- Customisable experience
- Long battery life
- Redesigned antenna
- Intrinsically safe (TIA4950)

CONNECTIVITY IS ON

- Dedicated PTT device
- Auto Network Switch *
- Full network interoperability with WAVE PTX™
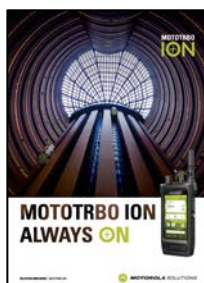- DMR
- 3G / 4G LTE
- Wi-Fi
- Bluetooth®

* Available with software release 2.0

MARKETING ASSETS

UNDERSTAND AND EXPLAIN THE KEY FEATURES AND
BENEFITS OF THE MOTOTRBO ION SMART RADIO

PRINT

Data Sheet	EN	FR	DE	IT	ES	PL	AR

Solutions Brochure	EN	FR	DE	IT	ES	PL	AR

Services Brochure	EN	FR	DE	PL

Fleet Management Brochure	EN

MARKETING ASSETS

PRINT

Premium
Features
Flyer

EN

Use Case
Brief

EN

Accessory
Catalogue

EN

SCANDIT
Flyer

EN

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MARKETING ASSETS

WEB PAGES

 Solution Web Page

EN	FR	DE	PL	RU
EN	FR	DE	PL	RU

 Product Web Page

EN	FR	DE	PL	RU
EN	FR	DE	PL	RU

 Services Web Page

EN	FR	DE	PL	RU
EN	FR	DE	PL	RU

PRESENTATIONS

 Customer Presentation (login required)

EN
EN

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MARKETING ASSETS

VIDEOS
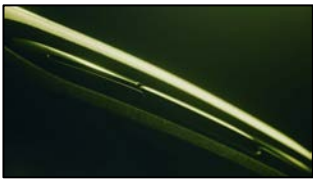
	Reveal	EN

	Sizzle	EN	FR	DE	IT	ES	PL	RU	HE

	Durability	EN

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MARKETING ASSETS

IMAGERY

[Product Imagery](#)

[Workstyle Imagery](#)

OTHER

FAQ (login required)

EN

Launch Webinar

EN	FR	DE	IT	ES

MOTOROLA SOLUTIONS

MOTOTRBO ION TRAINING COURSES

TRAINING COURSES FOR ALL USER ROLES

PCT0129 - MOTOTRBO Ion Overview

This course provides an overview of the MOTOTRBO ION features and capabilities. We will help you understand how they work, when they are useful, and how they impact your day-to-day task.

Objectives:
After completing this course, you will be able to:

- Identify the MOTOTRBO ION radio.
- Understand what the new features are for the MOTOTRBO ION radio.
- Identify controls and features of the MOTOTRBO ION radio.
- Perform common operations of the MOTOTRBO ION radio

Target Audience:
This course is intended to those who need to get an overview of MOTOTRBO ION radio.

PCT0130E - MOTOTRBO Ion Sales Enablement (EMEA)

This course provides training to enable the sales of the MOTOTRBO ION radio. Topics in the course give the student information on the MOTOTRBO ION radio and its features, customer profiles and markets, matching solutions to customer needs and available sales enablement tools & resources.

Objectives:
After completing this course, you will be able to:

- List and explain the key selling points of MOTORBO ION
- Present MOTORBO ION as the right solution for the customer
- Locate marketing and technical information using both Motorola Solutions internal resources and external sources.

Target Audience:
This course is intended for sales personnel and partners selling the MOTOTRBO Ion radio.

PCT0131 - MOTOTRBO Ion MyView and RadioCentral Overview

This course provides an introduction to using the MyView Portal and the RadioCentral Client to manage the basic setup and configuration of the features for your MOTOTRBO Ion devices.

Objectives:
After completing this course, you will be able to:

- Navigate through the MyView Portal to find the editing and administrative tools.
- Navigate through the RadioCentral Client to find the editing and device programming tools as well as standard views.

Target Audience:
This course is intended for individuals who need to configure, maintain, and monitor the MOTOTRBO ION radio.

PCT0132 - RadioCentral MOTOTRBO Ion Workshop

In this workshop, you will learn about the MyViewPortal and RadioCentral application to set up and program the MOTOTRBO Ion radios.

Objectives:
At the end of this course, you should be able to:

- Navigate through the RadioCentral Client to find the editing tools and standard views.
- Navigate through the MyView Portal to find the editing and administrative tools.
- Successfully complete the configuration workflows covered in this course.

Target Audience:
This course is intended for system managers and technical staff responsible for managing MOTOTRBO Ion radios.

PCT0133 - MOTOTRBO Ion Features and Services

This course provides an overview of the MOTOTRBO Ion features and services. You will learn about the use cases of each feature as well as how to operate them. You will also learn how to configure, update, and maintain your radio so that it stays in optimum condition.

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MOTOTRBO ION PARTNER BRANDED ASSETS

BRANDED PRINT ASSETS FOR MOTOTRBO ION
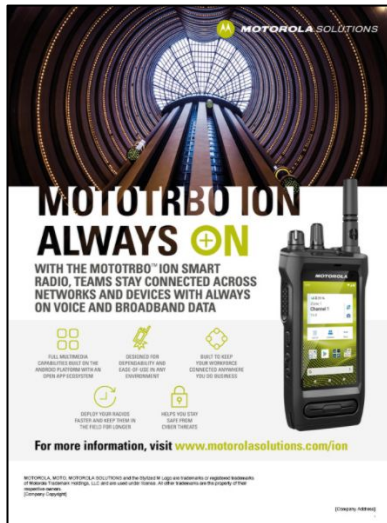
EN	FR	DE	IT	ES	PL

Other assets available within Marketing Center:

- Accessories Catalogue
- Banner Ads
- Brochures
- Data Sheets
- Emails
- Flyers
- Forms

http://stwb.co/ppzueee

CATALOGUE | ION - ACCESSORIES

For more information, please visit
motorolasolutions.com/ion

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